

Unit 9 Progress Test A

Grammar

1 Rewrite the sentences without changing the meaning. Use the word provided.

- 1 Patricia only had a handful of dollars on her.

WAS

All _____

- 2 Harry threw away his old credit card.

DID

What _____

- 3 Fast food wrappers were floating on the pond.

THAT

It _____

- 4 I can't stand being in a queue at the checkout.

IS

One thing _____

- 5 The experts have been carrying out a survey into shopping trends.

IS

What _____

- 6 The new recycling scheme has been very successful in recent years.

THAT

One idea _____

- 7 Brad only wanted to help out with the rubbish collecting.

DO

All _____

- 8 Gareth led the protest against dumping chemicals in the river.

WHO

It _____

- 9 We have just opened a branch of our department store in Dubai.

IS

One place _____

- 10 Jill will only be worried about finding a bargain in the sales.

IS

The only thing _____

Mark: ____ / 10

2 Rewrite the sentences. Start each sentence with a participle clause.

- 1 If you make it out of plastic, it won't last long.

- 2 Wendy was bored so she walked out of the cinema.

- 3 Because we were feeling tired, we decided to stay in.

- 4 After she had waited in the bank for three hours, Lucy was told she didn't have the right papers.

- 5 While we were sitting on the beach, we read the books we'd bought.

Mark: ____ / 5

3 Complete the sentences. Use a preposition and the correct form of a verb from below. Use each word once.

after before on since while

arrive go hear lose sit

- 1 _____ in New Zealand, everybody has been very friendly.
- 2 _____ the bell, all the students raced out of the school.
- 3 _____ to the airport, we packed our bags and made sure we had our passports.
- 4 _____ the match, we felt really disappointed.
- 5 _____ in a deckchair all morning, I read a book, had a short sleep and got sunburnt.

Mark: ____ / 5

Vocabulary

4 Complete the sentences with the correct words. The first letter of each word has been given.

- 1 Just click on each item you wish to purchase to add them to your b_____.
- 2 Read online r_____ to find out which products are highly recommended.
- 3 Josephine spent too much money and got into d_____. She owed the bank over £100.
- 4 When shopping in a market, try to h_____ with the stall owner to bring the price down. Don't accept the first price you are offered.
- 5 If you can't a_____ to buy a product you want, you can always borrow money and pay it back later.
- 6 We will send you regular n_____ to tell you about special offers.
- 7 If it's a bargain, you should s_____ it up before the shop sells out.
- 8 The shopkeeper k_____ down the price from £10 to £5 because the product was slightly damaged.

Mark: ____ / 8

5 Complete the text with the correct words.

Joe's ¹ _____ in it, he really is. He's got more money than anyone else I know. In contrast, my other friends are pretty ² _____ up. They have got so little money that they literally live ³ _____ to mouth, and some of them are in the ⁴ _____, owing lots of money to the bank. Take Sally. She is so poor that she struggles to make ⁵ _____ meet, and really has to tighten her ⁶ _____, especially at the end of the month when there's nothing in her purse and she's completely ⁷ _____.

Mark: ____ / 7

6 Match the words below with the definitions.

brand commercial jingle launch logo

- 1 a type of product made by one company _____
- 2 a pattern or design used on a particular product _____
- 3 a short song you hear on TV or radio advertisements _____
- 4 to introduce a new product for the first time _____
- 5 a short advertisement between programmes on TV _____

Mark: ____ / 5

Use of English

7 Complete the dialogue with the words below.

another argued better opinions reasons suppose sure thing think top

- Jenny** Do you think it's better to have a clothes swap party or to take your old clothes to a charity shop?
- Peter** I don't have any strong ¹ _____ either way.
- Jenny** Well, I think that a clothes swap party is ² _____. For one ³ _____, it's a great way to socialise. On ⁴ _____ of that, it's a good way of recycling your old clothes. ⁵ _____ thing is that if there are any clothes left over, they are given to a charity shop anyway.
- Peter** Thinking about it, I ⁶ _____ that it's not a bad idea. However, I think it's better to take your clothes directly to a charity shop. The reason I ⁷ _____ that is they'll be able to make more money, as you're taking more clothes instead of giving away half first.
- Jenny** I'm not ⁸ _____ about that. Let me think. It could be ⁹ _____ that you'll collect more clothes overall at a party, and the clothes will be better quality. For those ¹⁰ _____, I'm definitely saving my clothes for the next clothes swap party!

Mark: ____ / 10

Listening

8 9 You will hear three texts. Choose the correct answers.

Text 1

- 1 Why did advertisers rarely use actual pop songs in commercials before the 1970s?
 - A They didn't realise consumers made a connection between songs they liked and products they wanted to buy.
 - B Using an original pop recording was beyond the budget of advertising companies.
 - C Artists refused to allow them to change the words of their songs in order to sell their products.
- 2 In the last thirty years, how has the attitude of pop stars changed towards the use of their songs in commercials?
 - A Today, pop stars expect to be paid a lot more money if advertisers use one of their songs.
 - B Nowadays, pop stars know that commercials can help improve sales of their songs.
 - C These days, pop stars no longer have to sign music licensing agreements with advertisers.

Text 2

- 3 According to the expert, how are TV commercials different from fifty years ago?
 - A They no longer appeal to a broad range of viewers.
 - B They are technologically a lot more sophisticated.
 - C They have to do more than just sell.
- 4 Which of the following does the presenter express?
 - A a realisation that the expert's argument is a good one
 - B disagreement with the expert's main point
 - C a demand for a clearer explanation

Text 3

- 5 What is the speaker asking you to buy?
 - A a talk by a well-known advertising executive
 - B a film about the life of a famous advertising executive
 - C a book by a successful advertising executive

Mark: ____ / 5

Reading

9 Read the text divided into three parts. Match questions 1–5 with paragraphs A–C.

Lottery stories

A For every millionaire who gets into debt, there are many more who invest wisely, use their money to change the world, or even give it all away to help others. Take Allen and Violet Large from Canada, who won over \$10 million in 2010. Since they were in their seventies at the time, and already pretty secure financially, they decided to share what they had won, not just with their grown-up kids, to whom they were very generous, but with causes they had always supported. Many institutions, ranging from hospitals to the local fire department, benefitted from the couple's generosity. When they had first been presented with all the money, it had been a real source of concern for them. Uncomfortable with being so rich, hating all the press coverage, and worried that people would look at them in a different way, they were keen to quickly get rid of it all.

B It's not just in Canada that lottery winners have been keen to share their winnings. Colin and Christine Weir, a couple from Scotland, used their money to support a promising young artist and help out one of their neighbours, a teenage single mother. They actually gave the young mum a house they owned so she would have somewhere to live. Unlike the Larges, however, they also bought things they had never thought they would ever own. They renovated a hundred-year-old mansion and purchased a yacht so they could take up sailing. In another story of remarkable generosity, American lottery jackpot winner John Kutey donated a portion of his winnings to constructing a water park near where he had grown up. Loving the media spotlight, Kutey told journalists the construction of the park was a childhood dream.

C Aware that with sudden wealth comes many pressures, not least the pressure of being asked for money by jealous friends and relatives desperate to get their hands on your cash, American Brad Duke decided, at first, not to tell anyone about his lottery win except for his parents and his lawyer. He also kept both his old job and his ordinary apartment. In fact, while others might have blown their money on yachts, mansions and holidays, there was just one thing Brad was keen to buy, and that was a brand new, state-of-the-art mountain bike. Being a keen biker, that was all he really wanted. In time, he reluctantly told the world he was a millionaire, but what has helped him stay normal and happy has been the hobby he had before he was rich. Brad still goes mountain biking every weekend. In the end, there's no point being a millionaire unless you can keep doing the things you love.

In which paragraph is there an example of a lottery winner or lottery winners who ...

- | | |
|---|-----|
| 1 didn't want to spend any money on themselves? | ___ |
| 2 was concerned about being asked for money by others? | ___ |
| 3 started doing a new hobby? | ___ |
| 4 used their money to help another person achieve their ambition in life? | ___ |
| 5 gave a significant amount of their money to people in their own family? | ___ |

Mark: ___ / 5

Writing

10 Read the task below. Write a letter.

A newspaper recently published an article revealing that many social networking sites routinely share their users' information with advertisers. Write a letter to the editor expressing your opinion of the article, and arguing in favour of or against this practice.

Mark: ___ / 10

Total: ___ / 70