

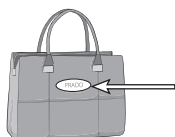
Name _____ Class _____ Date _____

1 Match the pictures with the words in the box.

brand logo adblocker company
buyer slogan



1 _____



2 _____



3 _____



4 _____



5 _____



6 _____

WORDBUILDING: NOUNS AND VERBS

2 Complete the advertising words. Then complete the table with the words.

- 1 a _____ t
- 2 m _____ g
- 3 i _____ e
- 4 p _____ t
- 5 s _____ l
- 6 a _____ e
- 7 p _____ e
- 8 s _____ r
- 9 i _____ r
- 10 m _____ t

Nouns	Verbs

3 Correct the underlined verbs in the sentences.

- 1 I always vlog pictures of my meals on *Instagram* when I eat out at restaurants. _____
- 2 If you switch on to this site, you get fitness advice every day. _____
- 3 I didn't shut down your message, it just went straight to my unwanted emails, so I didn't see it! _____
- 4 You should build up this band on social media as you might get a free ticket to their show! _____
- 5 Can you tell your friends about my site as I need to comment on more followers? _____

4 Circle the correct options.

- 1 I've decided to *comment on* / *vlog* / *follow* during my holidays so everyone can see what I'm doing and I can describe the place.
- 2 I never *shut down* / *comment on* / *switch off* people's posts because it can start a long argument.
- 3 I haven't *switched on* / *switched off* / *shut down* my mobile phone for days. I have no idea what's happening in the world!
- 4 I'm taking a break from social media and I've *shut down* / *subscribed* / *built up* all my accounts.
- 5 I like that comedian, but I don't want to *post* / *subscribe* / *follow* him online.

5 Complete the text with the words in the box.

advertises companies follow influencer
posted products review switch off

When my friend wrote a ¹_____ of his new PC game and ²_____ it on social media, he didn't realise he was going to become a famous ³_____. In a few days, thousands of people started to ⁴_____ him and games ⁵_____ started sending him their ⁶_____ so he could review them. Now he has ⁷_____ on his site as well, so he's making quite a bit of money. He says it's all too much sometimes and he just wants to ⁸_____ all his devices and relax!