

Name _____ Class _____ Date _____

1 Complete the words to label the pictures.



1 ad b_____



2 b_____



3 c_____



4 b_____



5 l_____



6 s_____

WORDBUILDING: NOUNS AND VERBS

2 Write the verbs from the nouns. Add two more examples.

Nouns	Verbs
advert	
marketing	
influencer	
product	
seller	

3 Correct the two underlined mistakes in each sentence.

- I always vlog pictures of my meals on *Instagram* when I eat out at restaurants, and then write a slogan about the place when I get home.

- If you switch on to this channel, you get fitness advice from a famous ad blocker every day.

- I didn't shut down your message, it just went straight to my unwanted emails, with all the other companies trying to sell me things.

- You should build up this brand on social media as you might get some free logos from them.

- Many companies want to comment on more followers online as it's all part of their online seller plan.

4 Circle the odd one out.

- delete / shut down / switch on / switch off
- buyer / marketing / company / product
- follow / vlog / subscribe / comment on
- logo / slogan / review / product

5 Complete the internet verbs and advertising words in the text.

When my friend wrote a ¹r_____ of his new PC game and ²p_____ it on social media, he didn't realise he was going to become a famous ³i_____. In a few days, thousands of people started to ⁴f_____ him and games ⁵c_____ started sending him their ⁶p_____. Now he has ⁷a_____ on his site as well, so he's making quite a bit of money. He says it's all too much sometimes and he just wants to ⁸s_____ off all his devices and relax!