

Name _____ Class _____ Date _____

- 1 Match the beginnings with the endings of the words in the boxes to make words about advertising. Write them below.

1 ad
2 in
3 mar
4 pro
5 rev
6 sell

iew
keting
duct
vert
er
fluence

1 advert 4 _____
2 _____ 5 _____
3 _____ 6 _____

- 2 Unscramble the words in brackets to label the pictures.



1 (lacrokbda) ad blocker



2 (danbr) _____



3 (panmocy) _____



4 (rubey) _____



5 (gool) _____



6 (ganlos) _____

WORDBUILDING: NOUNS AND VERBS

- 3 Complete the table with the nouns and verbs in the box.

~~buyer~~ advert marketing influence
produce sell advertise ~~buy~~ product
seller influencer market

Nouns	Verbs
buyer	buy

- 4 Complete the words with the missing vowels.

- I always post pictures of my meals on *Instagram* when I eat out at restaurants.
- If you subscribe to this site, you get fitness advice every day.
- I love Zehra's vlogs about her travels, they make me want to get on a plane right now!
- I didn't delite your message, it just went straight to my unwanted emails, so I didn't see it!
- You should follow this band on social media as you might get a free ticket to their show!
- Can you tell your friends about my site as I need to build up more followers?

- 5 Circle the correct options.

- I've decided to post / *vlog* pictures during my holidays so everyone can see what I'm doing.
- I never *shut down* / *comment on* people's posts because it can start a long argument.
- I haven't *switched on* / *switched off* my mobile phone for days. I have no idea what's happening in the world!
- I'm taking a break from social media and I've *shut down* / *subscribed* all my accounts.
- I like that comedian, but I don't want to *subscribe* / *follow* him online.