

Name _____ Class _____ Date _____

- 1 Match the beginnings with the endings of the words in the boxes to make words about advertising. Write them below.

1 ad
2 in
3 mar
4 pro
5 rev
6 sell

iew
keting
duct
vert
er
fluence

- 1 advert 4 product
2 influence 5 review
3 marketing 6 seller

- 2 Unscramble the words in brackets to label the pictures.



- 1 (lacrokbda) ad blocker



- 2 (danbr) brand



- 3 (panmocy) company



- 4 (rubey) buyer



- 5 (gool) logo



- 6 (ganlos) slogan

WORDBUILDING: NOUNS AND VERBS

- 3 Complete the table with the nouns and verbs in the box.

~~buyer~~ advert marketing influence
produce sell advertise ~~buy~~ product
seller influencer market

Nouns	Verbs
buyer	buy
advert	advertise
marketing	market
influencer	influence
product	produce
seller	sell

- 4 Complete the words with the missing vowels.

- I always post pictures of my meals on *Instagram* when I eat out at restaurants.
- If you subscribe to this site, you get fitness advice every day.
- I love Zehra's vlogs about her travels, they make me want to get on a plane right now!
- I didn't delete your message, it just went straight to my unwanted emails, so I didn't see it!
- You should follow this band on social media as you might get a free ticket to their show!
- Can you tell your friends about my site as I need to build up more followers?

- 5 Circle the correct options.

- I've decided to post / vlog pictures during my holidays so everyone can see what I'm doing.
- I never shut down / comment on people's posts because it can start a long argument.
- I haven't switched on / switched off my mobile phone for days. I have no idea what's happening in the world!
- I'm taking a break from social media and I've shut down / subscribed all my accounts.
- I like that comedian, but I don't want to subscribe / follow him online.