

Name \_\_\_\_\_ Class \_\_\_\_\_ Date \_\_\_\_\_

## PROBLEM OR INSPIRATION?

## Before you watch

## 1 How do you say the words in bold in your language? Translate the sentences.

- 1 I'm a **problem-solver**. I'm good at finding solutions to problems.

Students' own answers

- 2 If you work in a company which isn't yours you are an **employee**.

Students' own answers

- 3 In a fashion show, the models walk down the **runway**.

Students' own answers

- 4 My cousin **rents** a room in a university student residence. He pays **rent** every month.

Students' own answers

- 5 I decided to **give up** playing in the football team. I wasn't good enough to be a professional!

Students' own answers

## 2 Answer the questions before you watch the video.

- 1 Do you know anyone who started their own business (friends, family or someone famous)?
- 2 Which of the things in the box make a successful entrepreneur?

a business qualification   a good idea  
ability to solve problems   hard work  
inspiration   money   patience   risk taking

## While you watch

## 3 Watch the video. Write down the items from Exercise 2 which the video mentions.

Ability to solve problems, hard work, inspiration, risk taking.

## 4 Watch the video up to 00:59. Are the sentences T (true) or F (false)?

- 1 One in eighty people identify themselves as entrepreneurs. F
- 2 Entrepreneurs get their ideas from thinking about unusual problems. F

- 3 Entrepreneurs usually try to solve problems they have had themselves. T
- 4 Entrepreneurs often have to wait before they can solve a problem. F

## 5 Watch the video from 00:59 to the end. Complete the answers with information from the video.

- 1 What problem did Brian Chesky and Joe Gebbia have? They couldn't pay their rent.
- 2 What business did they start because of their problem? They started Airbnb.
- 3 Why did Jennifer Hyman get the idea for her business? Her sister spent a lot of money on a dress to go to a wedding.
- 4 What is Jennifer Hyman's business? She rents (out) dresses for special events.
- 5 What fact about university students does the video tell us? The video says that 24% of university students have their own business.

## 6 Look at the photos. Can you remember the stories from the video? Write down your ideas and share them with a partner.



Students' own answers

## After you watch

## 7 Do you think you could become an entrepreneur? Why? / Why not? Discuss with a partner.