

Print or online?

LEARNING OUTCOMES

- I can learn about the differences in reading the news in a traditional newspaper and on a digital device and use what I learn to make connections with my own culture.
- I can discuss the differences between two online newspapers from different parts of the world and understand my own cultural identity.
- I can make comparisons between cultures and use my own beliefs and values to improve my cultural knowledge.

VOCABULARY FOCUS

advertiser [n]: someone who advertises something

collaborative [adj]: involving people or groups working together to produce something

decade [n]: a period of ten years, for example 1990 to 1999

device [n]: a machine or a piece of equipment that does a particular thing

digitally [adv]: relating to computer software, systems and equipment

distract [v]: to get someone's attention and prevent them from concentrating on something

focus [v]: to focus on something and pay particular attention to it

link [n]: a connection between one file or section and another, for example on a website

statistics [n]: the science of using numbers to represent facts and describe situations

trend [n]: a gradual change or development that produces a particular result

usage [n]: the amount of something that you use

WARMER

Write the following words related to reading on the board:

academic text • advertising • blog • email
instructions • non-fiction • novel • poetry
text message • review

Ask students what the connection is between the words (they are all different types of texts we read). Ask them *What was the last thing you read? How long did it take you to read it? How often do you read these texts?* Allow them time to discuss the questions in pairs and feedback as a class.

- 1 Ask if they use digital devices to read any of the texts, and if so which texts and on which types of device? Find out if they prefer reading on a digital device or an actual printed book or text and their reasons why.
- 2a Ask students to read the newspaper article quickly and answer the question. Discuss the difference between reading a text and scanning one, pointing out that the latter is what we do when we read through something quickly to pick out the information we're looking for. Ask students to suggest ways in which reading a printed newspaper is different from reading one online.

2b Students read the article again and choose the best answer based on the information in the text. Students can check answers first in pairs and then as a class.

Answers

1 b 2 a 3 b 4 b 5 a 6 b

2c Ask students to look at the statistics in the article. Elicit the answers from the class.

Answers

1 d 2 e 3 a 4 f 5 c 6 b

Gateway to culture

3a Put students in pairs to discuss the questions and think of suitable answers. Then elicit ideas from the class.

Answers

Students' own answers

PROJECT

3b Explain to students, or elicit from them, that the same news story can be reported very differently depending on the media source. This may be for a variety of reasons, e.g. amount of coverage, style of reporting, journalists' points of view (partial/impartial), etc. Point out that in the UK, for example, there are two main types of newspaper – tabloids (or sensationalist press) and broadsheets (or 'serious' newspapers). Each covers the news in a very different way.

In pairs, ask students to choose two newspapers from different countries. These should be online versions of the country's newspapers. Students will need Internet access to do their research. Allow students the time to find out the information they need and collate this information to report back to the class.

3c In delivering their report, encourage students to use the prompts in 3c. Get feedback from the class on the different news items. Were there any similar news stories, and did other groups notice the same differences between the two newspapers they chose from each country?