



Investigating ethical trade

Before watching

1 Complete the definitions with the correct word.

- 1 A b..... is a product or group of products made by one particular company.
- 2 A f..... is a place where people make things.
- 3 A s..... is a (2) where people work hard for little money.
- 4 T..... is the buying and selling of products.
- 5 If (4) is ethical or f....., workers are paid more money than in a (3).
- 6 Clothes are made of different m.....s, like denim and cotton.

While watching

2a 86 VIDEO SKILLS Read the video skills box. Then watch three interviews with shoppers in the street. Write what they buy on the bags. Also write 'Fairtrade' or 'Not Fairtrade' on the bags.



VIDEO SKILLS: Recognising hesitation

When speakers need a little more time to think about what they want to say, they often use phrases with no real meaning. Listen for: *erm, well, you know, like, let's see.*

2b 86 Watch again and complete what the shoppers say.

First interview

- 1 The shopper usually buys clothes and that aren't
- 2 Next time, he'll Fairtrade clothes.

Second interview

- 3 The shopper once about the conditions in sweatshops.
- 4 This made on her.

Third interview

- 5 The shopper normally buys clothes at or big
- 6 She buys Fairtrade clothes

3a 86 Watch again. What do we learn about Fairtrade clothes? Answer the questions.

First interview

- 1 Where are some cheap clothes made?
.....
- 2 How much do they pay workers who make them?
.....

Second interview

- 3 What shocked the shopper about sweatshops?
.....
- 4 What does she say about materials used in Fairtrade clothes?
.....

Third interview

- 5 What does the shopper say about the price of Fairtrade clothes?
.....
- 6 Why is she OK with this?
.....

3b Which of the shopper's habits is most similar to your shopping habits? Why? If you don't buy Fairtrade clothes, would you prefer to? Why don't you (or can't you)?

After reading

4a Make a list of shops in your town, city or area where you can buy cheap things – not just clothes. Are these shops very popular? Do you know where the products they sell were made? If you don't go to these shops, how much more do you pay for the same products?

4b SKILLS 4 LIFE Find out how to be a Fairtrade shopper and make a leaflet. Follow these steps.

- 1 Go online and find out about Fairtrade shopping in your country.
- 2 Make a list of places where you can buy Fairtrade products, and a list of the products you can buy. Do you need to go to specialised shops, or can you also buy Fairtrade products in normal clothes shops, supermarkets, etc?
- 3 Make a leaflet to hand out to people where you go shopping. Explain where you can buy Fairtrade products, what products you can buy, and any other information you discovered.

REFLECT ON IT



Some people say that richer parts of the world can only stay rich if poorer parts of the world stay poor. Do you think this is fair? Why/Why not? What can we do to change this situation?