

## Trends

## 1 Complete the text with these words.

backlash • catch on • cultural phenomenon  
 • fad • hashtag • iconic • in the know  
 • make a comeback • must-have • outdated

## Changing Trends

Japanese fashion is a (1) ..... that is always evolving. Japanese teenagers love mixing and matching styles from different cultures to create a new style, which they often promote on social media, using a particular (2) .....

One interesting example of a recent fashion trend was the Oji Girl, which combined 'old man' vintage style with 'cute' fashion. Suddenly, second-hand trousers and circular glasses, like the (3) ..... ones worn by John Lennon became (4) ..... items. However, some fashion trends are clearly just a (5) ..... and can lose popularity as quickly as they (6) ..... Sometimes a (7) ..... against a particular trend can mean it becomes (8) ..... very quickly. That said, it has been known for some of these trends to (9) ..... in the future. So, make sure you're (10) ..... about what's hot and what's not!

/ 10 points

## Expressions related to fashions and trends

## 2 Circle the correct alternative.

- I never thought that turtleneck sweaters would be back on/in fashion!
- I'm always reading the latest fashion magazines to keep up/on with the latest trends.
- Nowadays, social media can be all it takes to start a new fashion/vogue.
- In the 2010s, acid wash vintage jeans briefly reappeared back in/on the fashion radar.
- I'm not afraid to back/buck the trend and wear something completely different.
- It's always important for her to make a fashion sentence/statement with her outfits.
- Fortunately, the big hair of the 1980s was just a passing/past fashion – it didn't last.

- In the early 2000s, leading luxury brands were all the backlash/rage due to the boom in the East Asian markets.
- Fashion designers often travel extensively to be inspired to create the next big thought/thing in fashion.
- Those trousers are the world/height of fashion, but I don't think that I would wear them!

/ 10 points

## Formal and informal language

## 3 Replace the words in bold with the formal equivalent from the box.

adversely • dispose of • ensure • excessive  
 • garments • manufacture • penalised • proposal  
 • require • revolutionise

- The factory produces high-quality **clothes** for the European market.
- If you don't answer all the questions, you'll be **punished**.
- Please **get rid of** your rubbish responsibly.
- We'd like to show you our **suggestion** to improve parking in the town centre.
- Once you tell us how many unit you **need**, we can supply them directly to the company.
- The invention of electric cars is going to **make a big change to** the car industry.
- We need to look at how to reduce our spending, which is **too much**.
- If you've been **badly** affected by recent changes, please contact your manager.
- It is cheaper to **make** our goods in a different country.
- We need to **make sure** that all employees have a equal rights.

/ 10 points

## Unit review

4 Read the definitions and complete the crossword with vocabulary from 1-3 on the previous page.

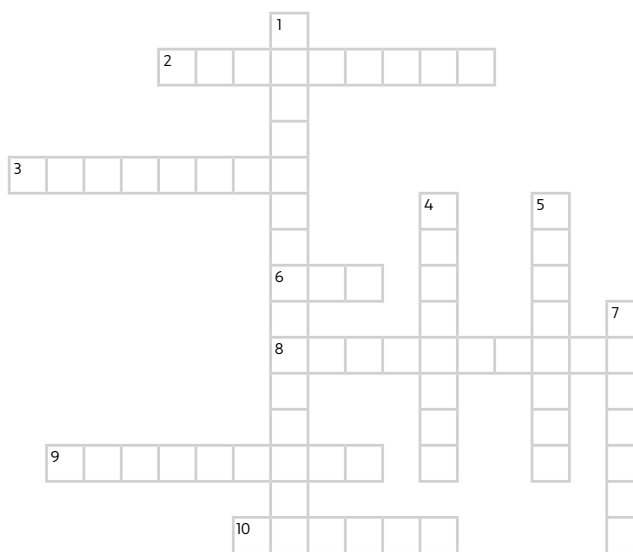
### Across

- 2 badly (formal) (9)
- 3 negative reaction against something (8)
- 6 a short-lived fashion (3)
- 8 wildly popular (3, 3, 4)
- 9 too much or many (formal) (9)
- 10 to make sure (formal) (6)

### Down

- 1 pinnacle of fashion status (6, 2, 7)
- 4 something that everyone wants (4-4)
- 5 old-fashioned (8)
- 7 need (formal) (7)

/ 10 points



**Total:** / 40 points