

Passive structures; Causatives; The passive with say, know, believe, etc.

1 Circle the correct alternative.

- 1 He was offered/is offered a refund by the company because the quality was so poor.
- 2 Factory workers are paid/being paid low wages in less industrialised countries.
- 3 He was given/gave a promotion after creating an innovative advert.
- 4 Models under 18 years of age are refusing/were refused entry to the fashion show.
- 5 The directors were shown/to be shown the new advertising campaign this morning.
- 6 The company wants to be excited/being exciting by the new advert.

2 Complete the sentences with the correct form of the verbs given.

- 1 The company their workforce T-shirts advertising their product at yesterday's event. (get; wear)
- 2 The group wants about new ecological products. (inform)
- 3 The company likes up-to-date on the cold-calling campaign. (keep)
- 4 They the advert in key strategic positions around the city last month. (have; place)
- 5 She didn't pay! She the company her the product free of charge. (get; give)

3 Rewrite the sentences using the words given. Do not change the meaning.

- 1 The company claims that moving house is easy. It is is easy.
- 2 They believed that the house was unfit to move into. The house was to move into.
- 3 At first, people said that it would be easy to make new friends. At first, it was to make new friends.
- 4 They say that the food in Lima is really something to write home about. It is something to write home about.
- 5 People expect the president to arrive in the country at 1 pm. The president arrive in the country at 1 pm.
- 6 They knew that the Williams family had moved abroad. The Williams family was abroad.

4 Find and correct the mistakes.

- 1 Sophie wasn't know to be a good cook, so it was a surprise when she cooked a lovely meal.
- 2 This beach claimed to be the cleanest in the country.
- 3 It has suggested that you retake the course.
- 4 His condition is said be better today.
- 5 That film director is thinking to be extremely talented.

5 Complete the text with these words.

are aimed • being collated • being followed •
being used • get their shopping done •
have • is believed that • is known •
is opened • was told

Online surveillance

These days it (1) most people use the Internet at some point during the day. Despite it only (2) at work by some people, others use it at home for a variety of reasons. They check their social network pages. They (3) online. They check their bank accounts and book holidays. It (4) that companies are now taking advantage of this as another advertising venue. Whenever a website (5) adverts usually appear at the side of the page. Sometimes an advert pops up in a separate window. Nowadays, adverts (6) specifically at the person who opened the website. This is because larger companies (7) people's Internet activity tracked in order to collect data about their preferences. After (8), this data is used to provide more relevant advertising. For example, if you visit a lot of websites related to fashion, you may well see lots of adverts for clothing. I'm not sure I like (9), even if it is in cyberspace. It sounds like Big Brother to me. I (10) by a friend that there is an option on the computer to block companies from tracking data. I think I will look into this. What do you think?