

Passive structures; Causatives; The passive with say, know, believe, etc.

1 Rewrite the sentences using the words given as the subject. Do not change the meaning.

- 1 He was offered a refund by the company because the quality was so poor. A REFUND

.....
by the company because the quality was so poor.

- 2 Factory workers are paid low wages in less industrialised countries. LOW WAGES

.....
in less industrialised countries.

- 3 He was given a promotion after creating an innovative advert. A PROMOTION

.....
after creating an innovative advert.

- 4 Models under 18 years of age were refused entry to the fashion show. ENTRY TO THE FASHION SHOW

.....
under 18 years of age.

- 5 The directors were shown the new advertising campaign this morning. THE NEW ADVERTISING CAMPAIGN

.....
this morning.

- 6 The new advert needs to be exciting to the client. THE CLIENT WANTS

.....
by the new advert.

2 Complete the sentences with the correct form of these verbs. There is one extra verb.

get/give • get/wear • have/place • inform •
keep • manage

- 1 The company their workforce T-shirts advertising their product at yesterday's event.
- 2 The group wants about new ecological products.
- 3 The company likes up-to-date on the cold-calling campaign.
- 4 They the advert in key strategic positions around the city last month.
- 5 She didn't pay! She the company her the product free of charge.

3 Rewrite the sentences using the words given. Do not change the meaning.

- 1 The company claims that moving house is easy. It is easy.
- 2 They believed that the house was unfit to move into.

The house
to move into.

- 3 At first, people said that it would be easy to make new friends. At first, it to make new friends.

- 4 They say that the food in Lima is really something to write home about. It something to write home about.

- 5 People expect the president to arrive at 1 pm. The president arrive at 1 pm.

- 6 They knew that the Williams family had moved abroad. The Williams family was abroad.

4 Find and correct the sentences with mistakes. Tick (✓) the correct sentences.

- 1 Sophie wasn't know to be a good cook.
- 2 This beach is claimed to be the cleanest in the country.
- 3 It has suggested that you retake the course.
- 4 His condition is said be better today.
- 5 That film director is thought to be extremely talented.

5 Find the ten extra words.

Online surveillance

These days it is being believed that most people use the Internet at some point during the day. Despite it only to being used at work by some people, others use it at home for a variety of reasons. They are check their social network pages. They get their shopping done online. They check their bank accounts and book holidays. It is known that companies are now being taking advantage of this as another advertising venue. Whenever a website is opened adverts usually appear at the side of the page. Sometimes an advert pops up in a separate window. Nowadays, adverts are aimed specifically at the person who was opened the website. This is because larger companies have people's Internet activity be tracked in order to collect data about their preferences. After was being collated, this data is used to provide more relevant advertising. For example, if you visit a lot of websites related to fashion, you may well be see lots of adverts for clothing. I'm not sure I like being followed, even if it is in cyberspace. It is sounds like Big Brother to me. I was told by a friend that there is an option on the computer to block every companies from tracking data. I think I will look into this. What do you think?