

Comparative quotes



1 Match the halves of these famous quotes. They each contain a comparative structure.

- 1 The more we study,
- 2 Life becomes more
- 3 It is far more difficult to be simple
- 4 A specialist is a man who knows more
- 5 Sometimes what's right isn't as important
- 6 Ignorance per se is not nearly as dangerous
- 7 Humour is by far the most significant activity
- 8 The family you come from isn't as important
- 9 The result of long-term relationships is better
- 10 It's far better to buy a wonderful company at a fair price

- a and better quality, and lower and lower costs. *W. Edwards Deming, scientist, 1900–93*
- b than a fair company at a wonderful price. *Warren Buffett, businessman, 1930–*
- c as the family you're going to have. *Ring Lardner, comedian, 1885–1933*
- d the more we discover our ignorance. *Percy Bysshe Shelley, poet, 1792–1822*
- e as ignorance of ignorance. *Sydney J. Harris, journalist, 1917–86*
- f and more bright the longer we live ... *Jean Paul, author, 1763–1825*
- g and more about less and less. *William J. Mayo, scientist, 1861–1939*
- h than to be complicated. *John Ruskin, writer, 1819–1900*
- i of the human brain. *Edward de Bono, psychologist, 1933–2021*
- j as what's profitable. *Trey Parker, artist, 1969–*

2 Work in pairs or small groups. Reword the quotes in your own words and discuss what they mean. Which ones do you like best?

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